

ARCHIVE

FRACTIONAL OWNERSHIP

ROYALTIES

COMMUNITY

BLOCKCHAIN

PUBLICATIONS

SMART CONTRACTS

NFT'S

# VECTOR

VIRTUAL EXHIBITIONS

ART FUND

## FINE ART METACHAIN

VALUATION

WEB 3.0

DIGITAL REAL ESTATE

CRYPTO LEDGER

ART MARKET

STREAMING

INVESTMENT

AUTHENTICATION



PRINTS



INSTALLATION



CONCEPTUAL



DIGITAL + NFT'S



FILM + VIDEO



PHOTOGRAPHY

# PROOF OF CREATIVITY



SCULPTURE



DRAWING



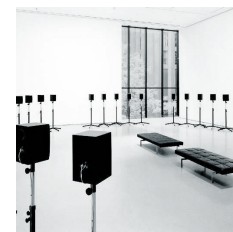
PERFORMANCE



PAINTING



PUBLICATIONS



MUSIC + SOUND

# VECTOR

- Founded in 2007 in New York

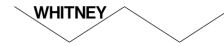
Vector gives artists a platform to enhance their role in the evolution of attitudes, ideas, and culture.

Vector has produced and curated events, exhibitions, lectures, and publications with over 225 artists, and 20 globally recognized institutions, including the Whitney Museum in New York, and the Haus Der Kunst in Munich.

## PARTNERSHIPS

New York:  
Whitney Museum of American Art  
School of Visual Arts  
International Studio & Curatorial Program  
Independent Art Fair  
NARS Foundation  
MoMA PS1  
Chashama  
Participant, Inc.  
Interstate Projects  
Printed Matter  
Joan Mitchell Foundation  
National Endowment For The Arts  
Selesko Foundation  
Massachusetts Cultural Council

International:  
Das Arty, Berlin  
Syntopian Vagabond, Berlin  
Das Arty, Berlin  
Schau Fenster, Raum fur Kunst, Berlin  
O'Born Contemporary - Toronto  
Kunstneres Hus, Oslo  
Vestfossen Kunstlaboratorium, Norway  
Office for Contemporary Art, Norway  
Ebenböckhaus, München  
Haus der Kunst München e. V.  
Alta Akademi | München  
Academy of Fine Arts, München  
kuenstlervbund München  
Kunstverein München e.V.



**ChaShaMa**

**Independent**



HAUS DER KUNST

Printed Matter, Inc.



**MoMA  
PS1**

**DAS  
ARTY**

(kv)



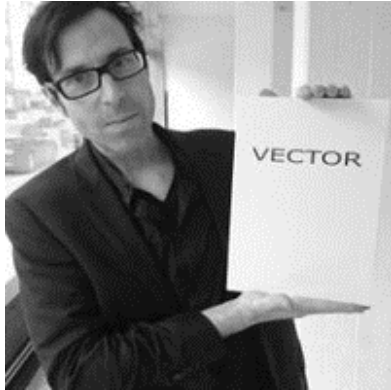
**OCA**  
Office for Contemporary Art Norway

AKADEMIE DER  
BILDENDEN KUNSTE  
MÜNCHEN

**Ebenböckhaus**  
Cultural Centre - Munich - 528 m

**VESTFOSSEN**  
КНИЖТВОБЪЛБИНИ

## FOUNDERS /



### PETER GREGORIO / CEO

A New York City based artist. He holds an MFA from the School of Visual Arts and has exhibited his work internationally over the last 20 years. Gregorio is also an independent curator of interdisciplinary projects that have been exhibited throughout the United States and Europe. He worked closely with many well-known galleries, museums, artists, and curators from around the world.



### GREGORY CONNORS / CTO

Gregory Connors, has more than 20 years of tech management experience, leading financial software implementation for Wall Street software firms including Fidessa/Royalblue. Then starting a consulting and software development company in Vermont, where he is currently the CTO of a nonprofit, which serves 21 towns and 20k people. Mr. Connors began with a degree in computer science from Brooklyn College.

# VECTOR ARTISTS /

Azar Alsharif  
David Altmeyd  
David Bernard Ambrose  
Miya Ando  
Sif Ankergård  
Nobutaka Aozaki  
Laura Arena  
Siah Armajani  
Kenseth Armstead

Perry Bard  
Javier Barrios  
Erica Baum  
Quiirin Bäumler  
Daniel Bejar  
Nadia Belerique  
Jesus Benavente  
Keren Benbenisty  
Benjamin Bergmann

Caitlin Berrigan  
Wolfgang Betke  
Bruno Billio  
Tonje Bøe Birkeland  
Birthe Blauth  
Are Blytt  
Brenna Board  
John Bock  
Anina Brisolla  
Robert Buck

Petter Buhagen  
Roland Burkart  
Jutta Burkhardt  
Rita Sobral Campos  
Anja Carr  
Sarah Chacich  
Daniel Chluba  
Benedicte Clementsen  
Melanie Crean

Damien Crisp  
Hilda Daniel  
Leo De Goede  
Esteban del Valle  
Federico Delfrati  
Jen DeNike  
Espen Dietrichson  
Cheryl Donegan  
Tobias Dostal

Jacqueline Doyen  
Spreafico Eckly  
Mike Egan  
Judith Egger  
Christoffer Eide  
Nicole Eisenman  
Tora Endestad Bjørkheim &  
Johnny Herbert  
Fadlabi  
Thomas Falstad

Friederike Feldmann  
Xenia Fink  
Heiner Franzen  
Nicholas Fraser  
Valerie Garlick  
Barr Gilmore  
Luis Gispert  
Hadassa Goldvicht  
Pedro Gómez-Egaña

Edwin Gonzalez-Ojeda  
Andil Gosine  
Alina Grasmann  
Asta Grötting  
Philip Grözinger  
Silje Linge Haaland  
Harmony Hammond  
Moo Kwon Han  
Iselin Linstad Hauge

Jay Henderson  
Barbara Herold  
Gregor Hildebrandt  
Theresa Himmer  
Raif Homann  
Andy Hope 1930  
Lili Huston-Herterich  
Steffani Jemison  
Magdalena Jetelová  
Suzanne Joelson

Toril Johannessen  
Sarah Johansen  
Anna K.E.  
Felix Kalmenson  
Laurie Kang  
Franka Kaßner  
Shelagh Keeley  
Jean-Paul Kelly  
Alisha Kerlin

Amy Khoshbin  
Cindy Ji Hye Kim  
Szabolcs KissPal  
Yashua Klos  
Fabian Knecht  
Branden Koch  
Lars Koepsel  
Peter Kogler  
Tamara Kostianovsky

Bjørn Kowalski  
Ellie Krakow  
Thomas Kvam  
Kristina Lahte  
Dirk Lange  
Bjarne Melgaard  
Lello/Arnell  
Shaun Leonard  
Lewis & Taggart  
Rina Charlott Lindgren

An Te Liu  
Jen Liu  
Adrian Lohmüller  
Cato Løland  
Gretta Louw  
Drew Lowenstein  
Britta Lumer  
Jason Bailer Losh  
Bjørn-Henrik Lybeck

Josefine Lyche  
M+M  
Stephen Maine  
Monika Malewska  
Nadja Marcin  
Greg Martin  
Justin Mata  
Bertold Mathes  
Pierre Lionel Matte

Esperanza Mayobre  
Paul McCarthy  
Paul McDevitt  
Mores McWreath  
Glendaly Medina  
Julie Lillelien Porter  
Michaela Melián  
Klaus Merkel  
Marilyn Minter  
Anders Sletvold Moe

Edie Monetti  
John Monteith  
Lars Morell  
Ted Riederer  
Elaine Mugaas  
Regine Müller-Waldeck  
Herbert Nauderer  
Kristina Newman-Scott  
Johnson Ngo

Olaf Nicolai  
LarsNorgard  
Christian Tony Norum  
Pierre Obando  
Paulien Oltheten  
Ann Oren  
Laurie Palmer  
Henrik Pask  
Aurora Passero

Manfred Peckl  
Daniel Permanetter  
Magnus Pettersen  
Paulette Phillips  
Susanne Pittroff  
Julie Lillelien Porter  
Hayal Pozanti  
Lucio Pozzi  
Seth Price  
Geoffrey Pugen

Public Studio [Elle Flanders  
& Tamira Sawatzky]  
Elise Rasmussen  
Ted Riederer  
Hanne Rivrud  
Julian Rosefeldt  
Dean Rosenzweig  
Michaela Rotsch  
David Row

Sveinung Rudjord Unneland  
& Sturla Heggdalsvik  
Benja Sachau  
Georgia Sagri  
Jon Sasaki  
Edward Schexnayder  
Jennifer Rose Sciarrino  
Stacy Scibelli  
Tschabalala Self

Austin Shull  
Gina Siepel  
Thury Sigurthorsdottir  
Thor Sigurthorsson  
Ashley Simone  
Kjetil Skøien  
Skovholt/Skylstad  
Philipp Stähle  
Charles Stankievich  
Gary Stephan

Angela Stiegler  
Sylvia Storm  
Ryan Sullivan  
Julianne Swartz  
Kristin Tarnesvik  
Magnus Thierfelder  
Tamiko Thiel  
Leslie Thornton  
Meghan Tomeo

Hakan Topal  
James Turrell  
Solange Umutoni  
Lars Monrad Vaage  
Ricardo Valentim  
Mathijs van Geest  
Jonathan VanDyke  
Anthony Varalli  
Veronika Veit

Friedemann -  
von Stockhausen  
Tarald Wassvik  
Aaron Williams  
Pawal Wojtasik  
Tori Wråne  
Ilija Wyller

“BEAUTY WILL SAVE THE WORLD”  
DOSTOEVSKY

# Artist

## Vector enables artists to generate their own wealth based on the efforts of their creativity

Within the art world one of the major problems that artists face is they don't have a reliable or stable income stream.

Vector is creating an ecosystem to solve this problem by providing a mechanism where artists who are curated into the system can generate an income.

The cross-chain digital platform (Metachain) uses a proprietary blockchain based tokenization method that provides authentication, valuation, and royalty tracking for works of art.

This platform is fueled by Vector Smart Contracts "Vector Shares". Each Vector is minted from the valuation of a work of art (proof of creativity) and acts as a "share" of ownership.

The Artist now has an independent mechanism to convert their work directly into a liquid fractionalized tradable asset.

Artists will have the power to generate the income they need when they need it.

The mission of Vector is to create the world's first global art exchange and ledger system to expose art to the largest audience possible, to facilitate cataloging, investment, and discovery.

Our goal is to put the artist first and give them the greatest amount of support while their work reaches the widest number of possible supporters.

## PROJECT /

Vector is developing a proprietary, blockchain based system for authentication, valuation, and royalty tracking for works of art.

This system greatly improves the inefficiencies in the art market, while keeping global distribution and profit systems in place.

This platform allows art institutions to add works to an unbreakable ledger system, either analog or digital.

The ecosystem enables smart contracts, has an internal art market, investment platform, and provides a historical ledger.

Through leveraging our existing relationships in the art world, Vector is positioned to become an innovative platform for the global art market.

## INEFFICIENCIES /

Depleting public funding for the arts.

No “globally” adhered to system for valuation.

No liquidity in art investments.

No method of royalty distribution.

Limited ability for artists to generate income.

Lack of security and trust in NFT exchanges.

No global standard for privately held ledgers of work.

Art funds and auction systems are highly restrictive.

Varying degrees of reliability in authenticating works of art.

Limited opportunities for people to invest in art with small contributions.

No reliable way to fractionalize ownership of a single piece of artwork.

No system to speculate and invest in art without purchasing the underlying asset.



## SOLUTIONS /

Income stream for artists and institutions.  
Asset-backed cryptocurrency.  
Fractional ownership of artwork.

Royalty tracking for works of art.  
Artists can reach a global audience.  
Investors can make speculate investments.

Vector is a “NASDAQ” for the art market.  
Real time data transparency.  
A “Library of Alexandria” for the art world.

Tokenized art is a liquid asset.  
Multiple investors in a single work of art.  
Immutable ledger records chain of ownership.  
Facilitates cataloging, investment, and discovery.

## PRODUCTS /

Vector Shares / Ownership Smart Contracts  
Vector Investment NFT / Exclusive Membership  
Vector Coin / Gas & Dao Token

Digital wallet and exchange.  
Subscription data services.  
Institutional accounts.

Valuation services.  
Shipping and storage services.  
Vectorspace [Metaverse] / Digital Land, Events.

Fractionalized investment.  
Communication services.  
Smart contracts on Vector’s blockchain.

## COMPETITORS /

NFT exchanges.

Auction houses.

Art based hedge funds.

Transactions are harmful to the environment.

Lack of scalability.

No curation or vetting process.

No oversight or regulation, prone to scams.

No central marketplace for multiple forms of art.

Limited functionality.

## COMPETITIVE ADVANTAGE /

Vector's "Proof of Creativity" is a power and carbon neutral processing method, which stands in stark contrast to the high energy consumption, "proof of work" model that our competitors use.

Coins are backed by real assets.

Proprietary blockchain.

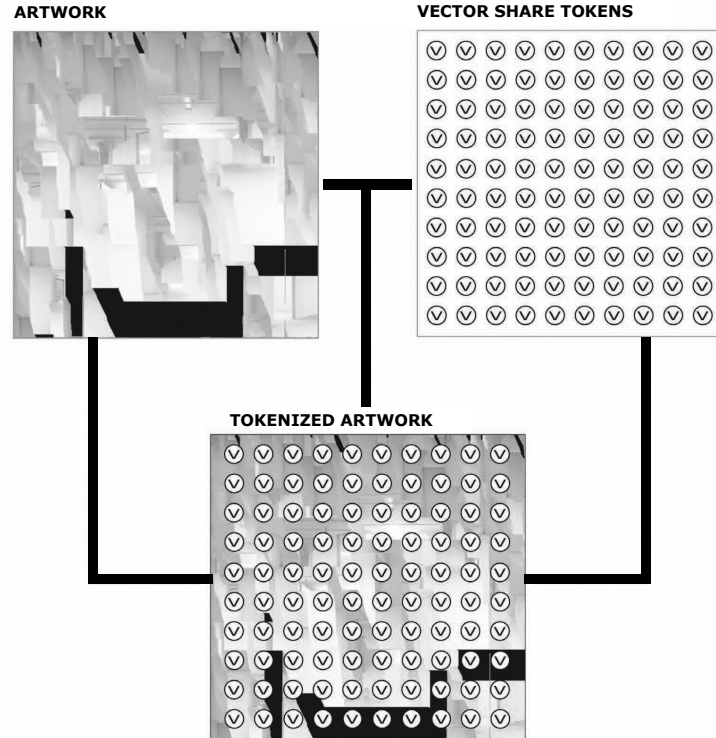
Access and relationships in the fine art world.

Curator's screen and verify works of art.

Benefit to artists and creators.

Scalability.

# ART FUND /



The Vector Art Fund will be the store of value for the Vector platform.

Artwork is purchased, stored, value assessed, and tokenized into the Vector ecosystem. This process mints Vector Share Tokens.

Vector Shares function as fractional ownership of an artwork and are forever associated with it, offering a wide array of functionality.

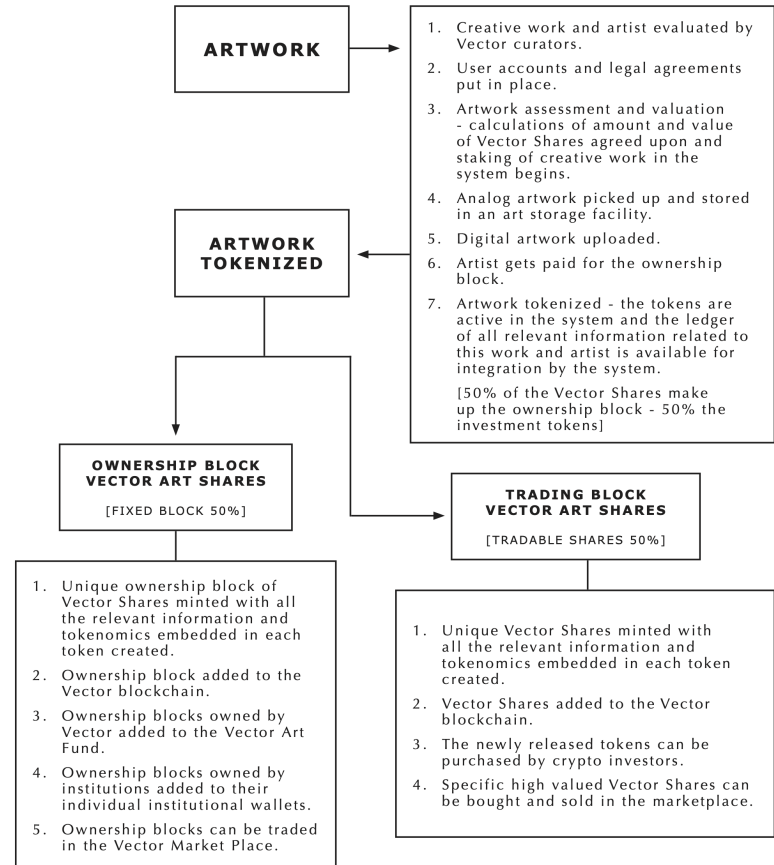
## FUNCTIONALITY /

The diagram to the right explains how an artwork becomes fractionalized in the Vector ecosystem.

A creator hash value identifies the unique artist that created the work, this is the source of their commissions from tradable shares.

Vector Shares are separated into two blocks – the ownership block and the tradable block.

Information is permanently recorded and saved on our time-stamped ledger, which become data points for analysis and reports.



# CLIENTAGE /

## **INSTITUTIONS / CURATORS**

Institutions gain access to a wide range of tools to reach a global audience of investors and collectors.

## **ARTISTS / CREATORS**

Artist's gain access to a new and powerful way to monetize their art and build a following.

## **INVESTORS / COLLECTORS**

Users purchase Vector Coins to access a wide array of investments.

## INSTITUTIONS / CURATORS

Ability to turn works of art into a liquid asset that can be fractionalized.

Virtual gallery space to host exhibitions and events.

Museums & Galleries catalog their art collection in the Vector ledger system.

Entire stock can be visible to a global audience.

Manage inventory and sales in one place.

Analyze and record real time data.

Artwork bought and sold through the Vector platform.

Artist's receive ongoing royalties from tokenized artwork.

Cataloging system for works of art that stores valuable information with greatly refined data collection and organization.

## ARTISTS, CREATORS /

Artists are curated into Vector.

Access to tools to manage their work.

Residual tracking, sales data, and listings.

Get paid as soon as work is tokenized.

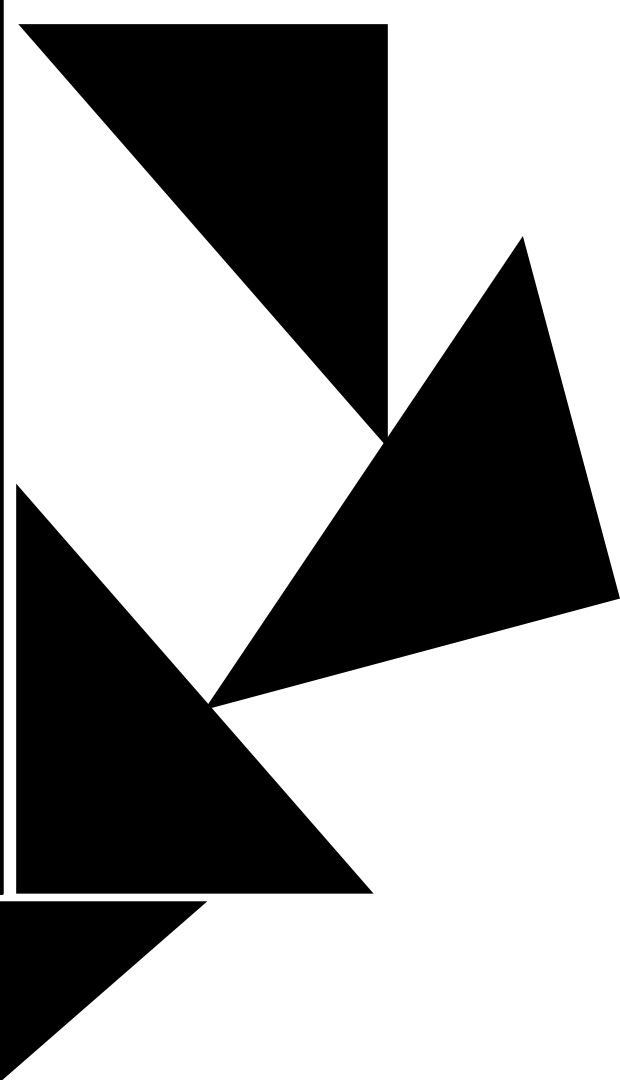
Receive ongoing royalties.

Access to a global audience.

Host shows and events.

Interact with their followers.

Generates an immutable historical record.



# INVESTORS & COLLECTORS /

Purchase Vector Shares, Vector NFT's, Vector Coin.

Invest in the art fund as a whole.

Follow artists that you admire.

Lowers the barrier of entry into the fine art market.

Enables multiple investors to invest in a single work of art.

Gain access to real time data to spot trends and assist with trading.

Purchase fractional (or full) ownership of a given work of art for short or long term buy and hold strategies.

Can purchase shares of a differentiated number of artworks, or tokens staked to a specific artist, or work of art.



## SEED FUNDING STRATEGIES / Vector Equity Shares, Vector Investment Tokens, Vector Investment NFTs

### Vector Equity Shares

- Offer equity in Vector in exchange for funding.
- Open to venture capital & private equity firms.
- Amounts and percentages worked out privately.

### Vector (Investment/Utility) Tokens–ICO

- ICO of 111,111,111 Vector Tokens
- Smart contract minted on the Ethereum blockchain.
- Private pre-launch investment mechanism for large institutional investors.
- Airdrops to the Vector Investment NFT holders.
- Compensation for initial pre-launch participating Artists, Institutions, Curators, Valuators, and the Development Team of the Vector ecosystem.
- Vector Tokens will not be open to the public until launch of the platform.
- Vector Tokens will be the Gas token for the entire Vector ecosystem.
- Yield Farming and Staking

### Vector Investment NFT

- 11,111 Exclusive Vector NFT's minted on the Ethereum Blockchain.
- A Vector NFT will cost \$1111 USD in ETH at launch.
- An official invitation is required.
- All those invited are whitelisted to purchase up to 11 Vector NFT's.
- Each Investor gets 3 invitations to give away to others.

Vector has an overall plan to meet our funding goals by several different methods - These investment strategies will be used in conjunction to fund the initial startup operations, the first two years of business growth, software development, and to build the art fund.

Our goal is to raise \$20m USD to build out the entire Vector Fine Art - Metachain Platform and have a substantial Art Fund valued at over \$10m USD in place, before we launch the entire ecosystem.

## VECTOR INVESTMENT NFT / Benefits To Holders

### WE WILL ISSUE AN OFFICIAL VECTOR INVESTMENT NFT:

- 11,111 Exclusive Vector NFT's will be minted on the Ethereum Blockchain.
- A Vector NFT will cost \$1111 USD in ETH at launch.
- An official invitation is required to purchase.
- Those who have been invited will get 3 invitations to give away to others.
- All those invited are whitelisted to purchase up to 11 Vector NFT's and then trade on OpenSea.
- Each Vector NFT is a signed legal contract representing an exclusive membership with benefits.

### BENEFITS TO HOLDERS:

- Vector Investment NFT's receive 1% reflections of all transactions in the Vector Ecosystem.
- 5% royalty on NFT transactions split 50/50 - NFT holders / Vector Development.
- Quarterly NFT airdrop to holders - commissioned original work of art by a Vector Artist.
- Whitelisted to purchase Vector Shares during our pre-launch event.
- Advanced level Vector User Account.
- Receive a one-time airdrop of 1,111 Vector Investment/Utility Tokens per NFT when launched.
- Exclusive access to the Vector Investor lounge when we launch the Vectorspace Metaverse.
- Free Subscription to Vector Media when we launch our streaming service.
- More benefits to holders will come as we build out the ecosystem.

## **VECTOR FOUNDATION/** Non-Profit Wing Of The Vector Ecosystem

Vector Productions Inc. is a c-corp based in New York City - we will be incorporating a new non-profit subsidiary called the "Vector Foundation". Vector has been in existence for over 15 years - We publish the International Artist Zine Vector. We host international events such as Vector Sound, Vector Video, and a Vector Performance series. We have a podcast called Vector Interview, which focuses on long-form interviews with artists. In the future, all of the creative projects will be handled through the Vector Foundation.

We believe passionately that the power of the Artists Vision is a driving force in the evolution of attitudes, ideas, and culture - which must be enhanced to challenge and inspire the world. The Vector Foundation's mission is to provide creative and financial support through grants, publications, events, exhibitions, lectures, residencies, non-profit creative blockchain projects, and yet unknown future possibilities.

### **GRANTS**

As the Vector ecosystem grows we will be able to provide grants to: Artists, Fine Art Graduate Programs, Nonprofits, Artists in Residencies, Museums, Artists Run Galleries, and Project Spaces.

### **ARTIST IN RESIDENCY**

We will have an ongoing Artist in Residence at our headquarters in New York City. We can expand this to our international locations as Vector grows.

### **ART PROJECTS**

We will continue curating and producing our international art events projects: Vector Artist Journal, Vector Video, Sound, Performance, Vector Interview Podcast, and launch Vector Project Spaces in key cities around the world where we can have curated exhibitions of the art fund collection.

### **ART & BLOCKCHAIN**

The Vector Blockchain will enable smart contracts. With a primary focus on fine and experimental art - we will have a program to help curate and jumpstart creative projects by artists and art institutions using blockchain technology.

## LIBRARY/

### Artist

Book projects.  
Journals and periodicals.  
Video, images, and sound.  
Conceptual text-based projects.

### Academic Papers

Scholars and graduate students can host their papers, essays, and thesis writers, poets, and philosophers can host their work.

### Institutions

Host books and media.  
Categorize their inventory.  
Exhibition press, artist statements, and catalogs.

### Institutions

Host art reviews, searchable by name and location.  
Critical Essays.

## FUTURE: VECTORSPACE / Metaverse - Virtual Creative Project and Gallery Space

### Vectorspace - our version of Metaverse:

Once the beta of the Vector Fine Art Meta-Chain Ecosystem is in place, we will start development of [Vectorspace] our version of virtual land, which will be structured precisely for the needs of the Artworld. We will provide all the space, technology, and the basic user interface to build and enhance the environments - but the real gem will be the things people design and code themselves. Currently this is an idea, over the next 18 months as we development the entire platform, we will work out and publish the details of the concept. Here is an quick overview of the possibilities:

#### Virtual Land /

An environment of virtual spaces that will function much like a real world project or gallery space.

#### 3D Environments /

Over time as the technology develops, AR and VR users will be able create their own enhancements to their environments.

#### Artist Studios /

Artists could have virtual studios where they can display their art, create virtual installations, and environments.

#### Galleries /

Will be able to design a digital representation of their "actual" gallery or design something completely new.

#### Dimensions /

Plots will be based on three dimensional square footage much like the "real" real estate in New York.

#### AR and VR /

The Architecture and Artwork will be displayed in the virtual gallery and user will have a simulated experience.

#### Open Studios /

Groups of Artists, Artist-In-Residency Programs, and MFA Graduate Programs could host their open studios events.

#### Virtual Events /

Auction houses and Art Fairs could host a virtual version in parallel that could be attended by people around the world.

#### Fuction /

Thinking of the needs of the Artworld - these plots will be similar to a gallery or project space in the real world.

#### Endless Possibilities /

Artists and Art Institutions will be able to completely let their creativity guide them. The sky is the limit...

#### Art Festivals /

Video Art, Film, Music, Performance, and Sound Art festivals could be hosted in a virtual Environment.

#### Vector Ecosystem /

The whole thing will be integrated into our entire ecosystem using our marketplace and the Vector Coin will be at the heart of all of it.

# ROADMAP /

